



YOUR **CONNECTION**. YOUR **PARTNER**. YOUR **VOICE**.
A MAIN STREET AMERICA PROGRAM

Membership Information

JOIN US IN MAKING A DIFFERENCE!



Thank you for your interest in Downtown Bloomington Inc. We are proud of the involvement of hundreds of community volunteers working together to create a better downtown.

Since 1984 DBI has partnered on a variety of projects that come together for a better quality of life in Bloomington.

We invite you to join the action! Become a member of Downtown Bloomington Inc. to help shape the future of downtown.

CONTACT

Talisha Coppock,
Executive Director
812.360.3681

tcoppock@downtownbloomington.com

CONNECT

NETWORKING OPPORTUNITIES

- ☞ Monthly Member Networking Breakfasts hosted by Zoom
- ☞ Volunteer opportunities to meet others, learn new things and strengthen Downtown
- ☞ Educational sessions
- ☞ Monthly Member Meetings—Brick + Mortar, Property Owners, and Kirkwood—hosted by Zoom

PARTNER

PROMOTION AND PROJECT ASSISTANCE

- ☞ Share your information
- ☞ Partner introductions
- ☞ Promote through DBI Signature events
- ☞ Event Calendar
- ☞ Space listings

VOICE

YOUR INPUT NEEDED

- ☞ Weekly news updates
- ☞ Member announcements
- ☞ Surveys
- ☞ Topic discussions
- ☞ Work on issues



YOUR CONNECTION. YOUR PARTNER. YOUR VOICE.
A MAIN STREET AMERICA PROGRAM

“Downtown Bloomington Inc. is a membership association that leads and organizes resources to develop and promotes the economic, cultural, and social vitality of downtown Bloomington, while enhancing historic assets.”

Membership Provides

an opportunity to network, increase your visibility, as well help shape the future of Downtown Bloomington.

BENEFITS

- Weekly E-Newsletter
- Updates on Downtown Issues
- Downtown Directory Listing
- Downtown Website Listing
- Networking Opportunities

MAIN STREET 4-POINT APPROACH

1 | PROMOTION

- Market downtown's defining assets
- Communicate unique features through storytelling
- Encourage community through signature special events

2 | ECONOMIC VITALITY

- Build a diverse economic base
- Catalyze smart new investment
- Cultivate entrepreneurial ecosystem

3 | DESIGN

- Create an inviting, inclusive atmosphere
- Celebrate historic character
- Foster interactive public spaces

4 | ORGANIZATION

- Build leadership and strong organizational capacity
- Ensure broad community engagement
- Forge partnerships across sectors

LEVELS

BASIC \$150	<ul style="list-style-type: none"> Networking 	<ul style="list-style-type: none"> Promotion 	<ul style="list-style-type: none"> Education
ENHANCED \$250	<ul style="list-style-type: none"> Increased recognition Logo on DBI materials and events 	<ul style="list-style-type: none"> Photo shoot for media posts Networking 	<ul style="list-style-type: none"> Promotion Education
ADVOCATE \$500	<ul style="list-style-type: none"> Use your voice to advocate for a strong Downtown Increased recognition 	<ul style="list-style-type: none"> Logo featured prominently Featured member on website Photo shoot for media posts 	<ul style="list-style-type: none"> Networking Promotion Education
PATRON \$1,000	<ul style="list-style-type: none"> Support of strong program focused on Downtown vibrancy Opportunities for associate recognition Recognized as supporter of downtown awards program that highlights significant projects Sponsor of Canopy of Lights celebration 	<ul style="list-style-type: none"> Opportunities for team building, special seating area, tickets, speaking opportunities, and recognition at one DBI signature event of your choice: Downtown Annual Meeting, Easter Egg Hunt, Taste of Bloomington, Fourth of 	<ul style="list-style-type: none"> July Parade, Trick or Treat Trail, Canopy of Lights, or Downtown Social. Logo featured prominently Networking Promotion Education
CHAMPION \$1,500 <small>Let's customize your sponsorship to meet your needs</small>	<ul style="list-style-type: none"> Visionary involvement for future planning of downtown and the organization Eye on the Horizon—help with consistent long-term physical projects 	<ul style="list-style-type: none"> Renaissance Leader—leads in support of cultural, economic and social rebirth Introduce speaking opportunity at Downtown Annual Meeting and events 	<ul style="list-style-type: none"> Involve your Associates—complimentary tickets and invites to DBI events Networking Promotion Education



YOUR CONNECTION. YOUR PARTNER. YOUR VOICE.
A MAIN STREET AMERICA PROGRAM

Member Information

JOIN US IN MAKING A DIFFERENCE!

I AM INTERESTED IN JOINING AT THE FOLLOWING LEVEL:

(PLEASE CHECK APPLICABLE BOX)

BASIC

\$150

ENHANCED

\$250

ADVOCATE

\$500

PATRON

\$1,000

CHAMPION

\$1,500

JOIN ONLINE AT
downtownbloomington.com/members

or mail form along with check made payable to:

Downtown Bloomington Inc. Membership

302 S. College Ave.

Bloomington, In 47403

TELL US ABOUT YOU.

Briefly tell us about your business in 25 words or less:

What are your top reasons for joining Downtown Bloomington Inc.?

I would like more information on:

Name	
Business/Organization	
Email	
Website	
Phone	
Address	
City	Zip Code

Business/Organization Social Media



OTHER

QUESTIONS? CONTACT US AT 812-360-3681 OR VISIT US AT DOWNTOWNBLOOMINGTON.COM/CONTACT