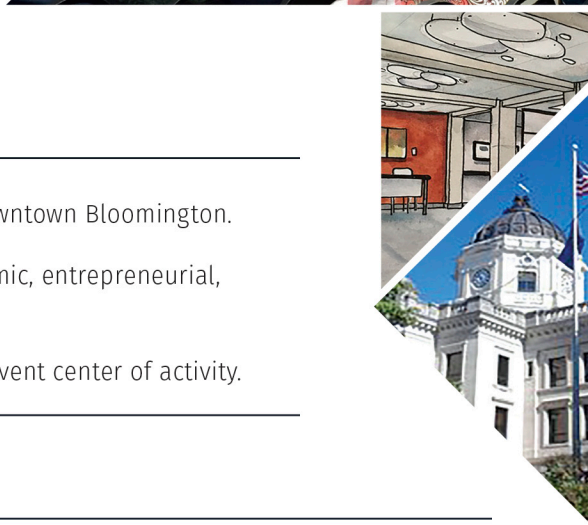
DOWNTOWN BLOOMINGTON
MAIN STREET AMERICA

YOUR **CONNECTION**. YOUR **PARTNER**. YOUR **VOICE**.

ANNUAL REPORT 2019

Celebrating all things Downtown since 1984.



MISSION

DBI is a non-profit organization focused on the continued revitalization of Downtown Bloomington.

DBI works with many partners to implement projects that enhance the economic, entrepreneurial, cultural and social vitality of Downtown Bloomington.

DBI manages the Monroe Convention Center as a multipurpose meeting and event center of activity.

PRIORITIES

Downtown Marketing and Promotion

- Main Street Promotion
- Brick + Mortar Initiative
- Social Media
- Monthly Newsletter
- Special Events
- Annual Meeting
- Easter Egg Hunt
- Taste of Bloomington
- 4th of July Parade
- Sidewalk Sale
- Sip, Shop, Give
- Trick or Treat Walk
- Canopy of Lights
- Holiday Hike
- Gallery Walk

Member Services

- Vacant Space Listings
- Networking and Promotion Opportunities
- Collective Voice

Advocacy on Issues

- Clean
- Safe
- Convenient
- Multiple Public Space Topics

Monroe Convention Center

- Over 500 events
- Provide multipurpose meeting and event space
- Focus on Association, Corporate, SMERF, Government, Education Markets
- Economic development tool for Monroe County
- Exceed Customer Expectations
- Maintain Strong Community Support
- Maintain fiscally sound operations
- Celebrating 28 Years
- Gallery Walk Auxiliary Gallery

ECONOMIC VITALITY

Business Activity

- 2 Expansions
- 4 Closings
- 24 Openings
- 7 New Construction
- 29 Renovations

Public Investments

- 8 Projects

Residential Activity

- 65 New Residential Units
- 9 Renovations

1984 - 2019

- 285 Renovated Buildings
- 89 New Construction

TOTAL DOWNTOWN

- 956 Businesses
- 12,000 Employees
- 10,000 Residents

TIMELINE

DOWNTOWN BLOOMINGTON INC.

1979
Graham Plaza and Regester Garage partnership formed on handshake between Mr. Bill Cook with Cook Incorporated/CFC Inc. and Mayor Frank McCloskey, City of Bloomington.

1982
Taste of Bloomington created. "Save the Courthouse" campaign led by Monroe County Commissioners.

1983
A blue ribbon commission formed by Mayor Tomilea Allison to revitalize the downtown.

1984
City Redevelopment creates PGAV Plan for Downtown including 5 projects to complete to kick off the revitalization: housing, parking, south side of square, One City Centre, Showers.

1985
The Commission for Bloomington Downtown incorporated in 1984. Executive Director Tom Gallagher hired.

1986
Canopy of Lights created for downtown holiday promotion. Bloomington Transit downtown station created.

1987
South side of Square renovation encompassing 11 buildings to create Fountain Square Mall. Project includes new 4th and Walnut Parking Garage. Completed in 1987.

1988
The Commission hires Executive Director Talisha Coppock.

2003
ST Semicon project under construction to become Smallwood Plaza. Unprecedented new housing construction in 6 new building representing $80 million in construction. Over 300 construction jobs in the downtown. Regester Garage area reconstructed into 76 unit apartment complex, 500 space parking garage. Residence Inn by Marriott to be constructed in 2004. Monroe County begins park and ride program for employees.

2004
Right of Way purchased for conversion of CSX Railroad Track thru downtown into a bicycle/pedestrian path. 1300 new housing units open in downtown. 28 new businesses open. CRED Incentive created.

2005
WonderLab Science Museum building opens. Downtown Vision Infill Strategy adopted for 5-10 year plan. Mayor Mark Kruzan encourages retaining character and economic vitality.

2006
BEAD—Bloomington Entertainment and Arts District designated to brand downtown Bloomington.

2007
US Post Office announces need to move because losing lease, Bloomington Transit station announces federal funds available to expand downtown transit hub. B-Line design approved. Construction scheduled for 2008. Procure opened.

2010
Shower's Inn Bed and Breakfast opened. Middleway Foodworks opened. Fairview School renovated. Project School and Prep School opened.

2011
Mr. Bill Cook, who inspired an entire community to come together to focus on downtown, passed away. Downtown Recycling Center opened. Taste of Bloomington expanded. WS Property Group with anchor German American Bank built new building downtown. Post Office relocated to 3rd and Walnut Street. Tragic disappearance of Lauren Spierer.

2018 TOP TOPICS + FUTURE PLANS

- The Canopy of Lights changed to LED bulbs for significant energy savings sponsored by the Monroe County Commissioners.
- The new Downtown Flora contest included 14 businesses sprucing up the downtown environment.
- Transportation Demand was studied encouraging multi-modal options for getting to and around downtown. Walking, managing cars and parking, bicycles and storage, busses, scooters, ride services such as Uber and Lyft are all are part of the conversation and solution.
- The Fourth Street Parking Garage was demolished to replace with new garage.
- The Trades District Parking Garage was approved and construction is beginning.
- The new IU Health hospital is under construction with plans to open in 2021. A task force charged with re-use of the current hospital site at 2nd and Rogers Street is in place with input on site layout coming in 2020.
- Switchyard Park opened with immediate enthusiasm.
- Jenna Whiteaker became the first after hours ambassador with the goal of keeping the downtown welcoming, safe, vibrant and clean.
- 24- hour crisis diversion center created to provide a place to take those with substance abuse disorders instead of jail or the hospital emergency room.
- The Bloomington Farmers Market is one of the best in the country. It supports many farmers and prepared vendors as well as is a community gathering spot for thousands each week. Protests affected the welcoming feel of the Farmers Market dramatically reducing attendance.

MONROE CONVENTION CENTER

570 Events and 73,000 Attendees

- 29% Associations
- 27% Corporate
- 14% Education
- 9% Social
- 6% Medical
- 9 % Religious
- 4% Govt./Military
- 2% Sports

A SPECIAL THANK YOU TO

Champions CFC Properties, Cook Group

Patrons First Financial Bank, Old National Bank

Advocate Orion Properties, That's the Rub

1991
Community's Master Plan includes Downtown section. The Bloomington/ Monroe County Convention Center opens.

1992
Waldron Art Center opens at old city hall at 122 S. Walnut Street.

1995
300,00 square foot Showers Building renovated by City of Bloomington, Indiana University, CFC Inc. and Bloomington Advancement Corporation. $18.8 million expansion of Monroe County Public Library completed. Mayor John Fernandez identifies downtown as a top priority to take it to the next level.

1996
The Courtyard by Marriott opens next to the Convention Center. Carmichael Hall plans approved for construction at Kirkwood and Indiana Corner.

1997
Sample Gates constructed as gateway to Indiana University at edge of downtown Bloomington.

1999
Buskirk-Chumley Theater [former Indiana Theater] reopens. "The Big Dig" as it became known was total reconstruction of underground sewer system to alleviate flooding. Complete Kirkwood streetscape project included. New, private construction at 7th and Walnut vacant lot. The Omega Building sets high standard for new downtown housing.

2000
Lockerbie Court luxury condominiums constructed.

2002
Bloomington's new Growth Policies Plan adopted allowing new residential development with design standards.

2009
Opening of B-Line. Public art focus. Creation of Bloomington Independent Restaurant Association.

2012
Monroe County Courthouse $5 million renovation. New LEED certified Grant Street Inn opens.

2013
Parking meters were installed to increase efficiency of street parking. Walnut Street construction completed.

2014
Springhill Suites and Hyatt Place hotels opened, bringing the number of downtown overnight rooms to 744. Other new buildings included First Financial Bank, Bloomington Transit Downtown Hub, and the Lewis Apartment Building. Infill Strategy 10 year update. Ivy Tech Waldron Plaza and First United Methodist Church Labyrinth opened.

2015
Courthouse Square Historic District Designation; CVS Pharmacy opened on Kirkwood; Trades District plans begin; Mayor John Hamilton Elected.

2016
Old National Bank opens new building on Kirkwood; Monroe County Parking Garage Opens; Safe Civil Just Task Force Formed.

2017
Food and Beverage Tax approved; City Comprehensive Plan approved; Safe, Civil, and Just initiatives making an impact.

2018
Dimension Mill co-work space opens. Fountain Square celebrates 30th Anniversary.

2019
4th Street Garage demolished and UDO adopted.

DOWNTOWN BLOOMINGTON

DOWNTOWN BLOOMINGTON INC AND CONVENTION CENTER MANAGEMENT BOARD OF DIRECTORS

PRESIDENT | Becky Higgins **VICE PRESIDENTS** | Jim Murphy, Suzanne Phillips, Jo Throckmorton
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monroe convention center

CONVENTION CENTER MANAGEMENT STAFF

EXECUTIVE DIRECTOR | Talisha Coppock **CONTROLLER** | Joan Snapp **SALES MANAGER** | Jean Kautt
EVENT MANAGER | Lisa LaMarca **OPERATIONS MANAGER** | Patrick Smith
EVENT ASSISTANTS | Joy Brown, Chuck Cohenour, Anna Delph, Robert Levine, Cheyanne Martin

2019 MEMBERS

CHAMPIONS
CFC Properties
Cook Group

PATRON
First Financial Bank
Old National Bank

ADVOCATE
Orion Real Estate Management
That's the Rub Massage Therapy Center & Body Boutique

ENHANCED BUSINESS
Aflac
Aztec Engineering Group
Bailey & Weiler Design/Build
Best Beers Inc.
Bloom Magazine
Bloomington Cooking School LLC
Bunger & Robertson
Burnham Rentals
CS Property Management
Carmin Parker P.C.
Cassady Electric
Crazy Horse
Fastsigns
ForthPhaze Technology Inc.
Gallagher Realty Inc.
Global Gifts
Grant Street Inn
Grazie Italiano
Greater Blgtn Chamber of Commerce
Harrell-Fish Inc. [HFI]
Hylant Group
JL Waters & Co.
Jo Throckmorton Filmworks
JuanSells.com
Kilroy's
Master Rental
May Insurance Agency, LLC
Monroe County History Center
Nick's English Hut
Owen County State Bank
Parker, Inc.
Pictura Gallery at the FAR Center for Contemporary Arts
ProBleu Inc.
Sandi Taylor Hometown Insurance LLC
Solution Tree
Spaah! Inc.
Uptown Cafe
Taste of India
The Graduate Hotel
The Irish Lion, Inc.
The Peoples State Bank
The Trojan Horse
The Village Deli
Upland Brewing Company Inc.
Victor Settle Jewelry, Inc.
Visit Bloomington
White Rabbit Copy Service and Digital Printing

BUSINESS
1818 Apparel Co. Inc.
Abodes
Andrew Davis Clothiers
Bicycle Garage
Bloomington Bagel Company
Bloomington Board of REALTORS
Bloomington Economic Development Corp.
Bloomington Massage & Bodyworks
Bloomington Salt Cave
Bloomington Sandwich Company
Bluetip Billiards
Buffalouie's at the Gables LLC
Buskirk Chumley Theater
By Hand Gallery
Cafe Pizzaria Inc.
Community Foundation of Bloomington
Cup and Kettle Tea Co.
Dats
David Ferguson Attorney at Law
Dragonfly
Drummond Chiropractic
Ellie Mae's Boutique
FARM Restaurants LLC
Framemakers
Function Brewing
Gather Handmade Shoppe & Co.
Global Citizens Empowerment
Goods for Cooks
Indiana Daily Student
IU Alumni Association
IU Office of VP for Engagement
Ivy Tech Blgtn John Waldron Arts Center
John Bethell Title Company
Le Petit Café
Lennie's
Let it Shine!
Lola + Company
Malibu Grill
MDM Marketing
Mejaro Inspection Services
Mirth
Monroe County Public Library
OEI, Inc.
Olympus Properties
Perfect Parties Tents and Events
Pronounce Skincare & Herbal Boutique
Pygmalion's Art Supplies
Roto-Rooter Plumbers
Royale Hair Parlor
Sage Rivers Wellness
Santo Family Insurance
Shine Insurance Agency
Smith Brehob & Associates, Inc.
Soma Coffeehouse
Spectrum Creative Group Studio & Gallery
Stephen R. Miller, CPA PC
Stylemakers
Tabor/Bruce Architecture & Design Inc.
Taylor Imprinted Sportswear
Ted Ferguson Attorney at Law
The Bluebird Nightclub
The Briar and The Burley
The Code and Key Escape Rooms
The Roart Group
The Tailored Fit
Tim Ellis Realtor Inc.
Trace Investigations, Inc.
United Way of Monroe County
Wonderlab Museum

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