



YOUR **CONNECTION**. YOUR **PARTNER**. YOUR **VOICE**.

DowntownBloomington.com

# Membership Information

JOIN US IN MAKING A DIFFERENCE

Help create a vibrant downtown Bloomington as the heart of the community for all residents, through a culturally rich, safe and engaging center that is active, fun, and prosperous.



**Downtown Bloomington Inc. envisions a vibrant, year-round downtown that is clean, safe, and convenient in a hospitable environment to live, work, and play.**

JOIN US in creating a vibrant downtown! INVEST in the downtown community, ENGAGE with that community to make it your own, and become a STAKEHOLDER for the heart of Bloomington.

We are a volunteer organization working with local government, businesses, organizations, and community leaders coming together to share information and partner to implement projects. YOU can have a voice in the future of downtown. Come learn about the Main Street America transformational strategy to implement YOUR project concepts that can help strengthen our cultural and economic vibrancy.

DBI does not exist without supporters like YOU! We are a 501 (c) (6) non-profit organization funded through our 150 proud members and through service agreements with local government.

**CONTACT** Talisha Coppock, Executive Director, 812-360-3681, [tcoppock@downtownbloomington.com](mailto:tcoppock@downtownbloomington.com)

**CONNECTION**

NETWORKING OPPORTUNITIES

**PARTNER**

PROMOTION AND PROJECT ASSISTANCE

**VOICE**

YOUR INPUT NEEDED

# Perks Include

	I'm A Local \$50	Supporter \$150	Partner \$250	Sponsor \$500	Patron \$1000	Champion \$1500
Show Your Support sticker/cling	✓	✓	✓	✓	✓	✓
Be part of a team with volunteer opportunities	✓	✓	✓	✓	✓	✓
Monthly e-news updates	✓	✓	✓	✓	✓	✓
Access to surveys, trends, research, topics, etc.		✓	✓	✓	✓	✓
Cross-promotion opportunities, Downtown website logo/photo and info, and monthly Downtown connections on the latest topics, 1 posting per year		✓	✓	✓	✓	✓
Name promoted on the website, annual report, and social			✓	✓	✓	✓
Followed by DBI to cross-promote, 2 social media postings per year to promote your story, event, or team			✓	✓	✓	✓
Co-Sponsor of DBI Monthly Networking Event				✓	✓	✓
Logo on Annual Report and Annual Awards Celebration Event				✓	✓	✓
3 Instagram/Facebook posts per year recognizing support of downtown					✓	✓
Prominently featured on the DBI website and printed materials					✓	✓
Recognized as long term vision of Downtown support and involvement						✓
Logo on Canopy of Lights poster and materials						✓
Logo on the Downtown event calendar and prominently on the event web page						✓
Customized						✓

## Downtown Cross-Promotion Opportunities

DBI Board of Directors  
Fourth Monday at the Month

DBI Downtown Networking  
Third Thursday of the month  
CONVENTION CENTER

Brick and Mortar Retail  
Fourth Thursday of the month  
CONVENTION CENTER

Kirkwood Meetings  
Second Thursday of the month  
VILLAGE DELI

## Downtown E-news updates

sent on First Day of Month with latest news.

THIS IS AN ANNUAL MEMBERSHIP THROUGH ANNIVERSARY DATE OF JOINING.

DETACH FORM HERE

# Become A Member

I AM INTERESTED IN BEING A

Local
  Supporter
  Partner
  Sponsor
  Patron
  Champion

Name

Business/Organization

Tell Us About Your Business/Organization

Email

Phone

Address

City

State

Zip

SEND THIS FORM VIA

### Email to

Talisha Coppock  
tcoppock@downtownbloomington.com  
and we can invoice you.

### Mail Check to

Downtown Bloomington Inc.  
302 South College Avenue  
Bloomington IN 47403

### Sign Up Online At

DowntownBloomington.com/members

**Questions?** 812-360-3681 or  
info@downtownbloomington.com