



BUSINESS SUMMARY
INFORMATION

www.downtownbloomington.com



Business Summary

100 W Kirkwood Ave, Bloomington, Indiana, 47404 2
 100 W Kirkwood Ave, Bloomington, Indiana, 47404
 Rings: 0.6 mile radii

Prepared by Esri
 Latitude: 39.16666
 Longitude: -86.53424

Data for all businesses in area		0.6 miles			
Total Businesses:		956			
Total Employees:		12,284			
Total Residential Population:		10,217			
Employee/Residential Population Ratio (per 100 Residents)		120			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	6	0.6%	33	0.3%	
Construction	15	1.6%	82	0.7%	
Manufacturing	16	1.7%	163	1.3%	
Transportation	12	1.3%	159	1.3%	
Communication	11	1.2%	175	1.4%	
Utility	1	0.1%	6	0.0%	
Wholesale Trade	18	1.9%	255	2.1%	
Retail Trade Summary	236	24.7%	2,981	24.3%	
Home Improvement	3	0.3%	14	0.1%	
General Merchandise Stores	3	0.3%	12	0.1%	
Food Stores	21	2.2%	230	1.9%	
Auto Dealers, Gas Stations, Auto Aftermarket	9	0.9%	71	0.6%	
Apparel & Accessory Stores	19	2.0%	112	0.9%	
Furniture & Home Furnishings	11	1.2%	43	0.4%	
Eating & Drinking Places	110	11.5%	2,143	17.4%	
Miscellaneous Retail	61	6.4%	356	2.9%	
Finance, Insurance, Real Estate Summary	130	13.6%	996	8.1%	
Banks, Savings & Lending Institutions	20	2.1%	242	2.0%	
Securities Brokers	16	1.7%	65	0.5%	
Insurance Carriers & Agents	17	1.8%	87	0.7%	
Real Estate, Holding, Other Investment Offices	77	8.1%	603	4.9%	
Services Summary	366	38.3%	5,873	47.8%	
Hotels & Lodging	7	0.7%	186	1.5%	
Automotive Services	9	0.9%	65	0.5%	
Motion Pictures & Amusements	23	2.4%	226	1.8%	
Health Services	32	3.3%	478	3.9%	
Legal Services	37	3.9%	227	1.8%	
Education Institutions & Libraries	29	3.0%	2,811	22.9%	
Other Services	229	24.0%	1,881	15.3%	
Government	90	9.4%	1,485	12.1%	
Unclassified Establishments	54	5.6%	77	0.6%	
Totals	956	100.0%	12,284	100.0%	

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	2	0.0%
Mining	3	0.3%	17	0.1%
Utilities	0	0.0%	0	0.0%
Construction	20	2.1%	104	0.8%
Manufacturing	19	2.0%	194	1.6%
Wholesale Trade	18	1.9%	255	2.1%
Retail Trade	122	12.8%	788	6.4%
Motor Vehicle & Parts Dealers	6	0.6%	54	0.4%
Furniture & Home Furnishings Stores	2	0.2%	13	0.1%
Electronics & Appliance Stores	7	0.7%	31	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.3%	14	0.1%
Food & Beverage Stores	18	1.9%	213	1.7%
Health & Personal Care Stores	7	0.7%	40	0.3%
Gasoline Stations	3	0.3%	17	0.1%
Clothing & Clothing Accessories Stores	26	2.7%	155	1.3%
Sport Goods, Hobby, Book, & Music Stores	19	2.0%	111	0.9%
General Merchandise Stores	3	0.3%	12	0.1%
Miscellaneous Store Retailers	26	2.7%	124	1.0%
Nonstore Retailers	2	0.2%	5	0.0%
Transportation & Warehousing	7	0.7%	125	1.0%
Information	28	2.9%	610	5.0%
Finance & Insurance	54	5.6%	395	3.2%
Central Bank/Credit Intermediation & Related Activities	21	2.2%	243	2.0%
Securities, Commodity Contracts & Other Financial	16	1.7%	65	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	17	1.8%	87	0.7%
Real Estate, Rental & Leasing	72	7.5%	547	4.5%
Professional, Scientific & Tech Services	116	12.1%	842	6.9%
Legal Services	43	4.5%	293	2.4%
Management of Companies & Enterprises	2	0.2%	15	0.1%
Administrative & Support & Waste Management & Remediation	25	2.6%	192	1.6%
Educational Services	32	3.3%	2,582	21.0%
Health Care & Social Assistance	57	6.0%	726	5.9%
Arts, Entertainment & Recreation	19	2.0%	205	1.7%
Accommodation & Food Services	116	12.1%	2,329	19.0%
Accommodation	7	0.7%	186	1.5%
Food Services & Drinking Places	110	11.5%	2,143	17.4%
Other Services (except Public Administration)	101	10.6%	834	6.8%
Automotive Repair & Maintenance	6	0.6%	56	0.5%
Public Administration	91	9.5%	1,487	12.1%
Unclassified Establishments	53	5.5%	37	0.3%
Total	956	100.0%	12,284	100.0%

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